

Site Marketing & Acquisition of Tenants

danubetec.net runs a **permanent site marketing** for technology centers in operation as well as in development or planning stage.

This is done e.g. by organizing internationally **danubetec.introduction days**, a site marketing event to present a new center an international audience of companies within the chosen future technology branch.

Also our **danubetec.conferences** as well as **danubetec.days** are organized - next to other purposes - for site marketing.



Further danubetec.net markets its technology center sites by **written information material, webpage links, press reports, personal contacts etc.**

Next to general site marketing our local management teams run **targetted activities for the acquisition of tenants** for an ongoing development and growing center communities. This is done on a local, regional, national and international level by using our numerous contacts within our network as well as by being active outside the network, too.

Facility Management & House Management

Facility Management in technology centers run by danubetec.net is organized locally by the center management team and **outsourced to selected specialists.**

House management, e.g. billing of tenants, organization of repair work etc. is operated by danubetec.net centrally.

When selecting resource providers, e.g. for electricity danubetec.net is concerned to do it very cost-effectively for its tenants.

Contact

danubetec.net
Innovation Consultancy GmbH
att. Mr. Helmut Paugger, DI.
Plankengasse 8/203
A-2700 Wiener Neustadt
Austria

[Phone] +43 (0)2622 88525 0
[Fax] +43 (0)2622 88525 3

office@danubetec.net
www.danubetec.net

Weitere Infos finden Sie unter:

www.danubetec.net



center
development

center
management





center development

General Informations

Within our main focus **center development** we offer our clients the **development of technology center systems for future technology branches.**

Our main client group include:

- municipalities and regions
- real estate companies
- construction companies
- investors

Development of Center Systems

Within this service **we develop** for our clients **technology center systems** to group companies, Research & Development institutions as well as (high) education facilities within a chosen future technology branch at one **attractive, best fitting site.**

To reach our goal "**technology center**" we follow our motto "Optimal use of synergies by combining economy, science and education".

At sites without e.g. a college or university within the chosen future technology the development of such a facility as well as other education solutions can be offered within our technology center project. Therefore - next to others - we run a strategic partnership with **Fachhochschule Salzburg GmbH** (the College of Salzburg, Austria).



Within the development of a technology center system (evaluating and optimizing the site, first site marketing activities) we act as follows:

Within a first phase we do a **rough system design** and choose the best-fitting technological profile (future branch) for the site. Therefore we co-operate with the **Österreichische Computer Gesellschaft (Austrian Computer Society)**. Further the optimal site as well as several construction details are defined to offer the later tenants a creative, comfortable and efficient business environment.

The next step is the **search for anchor tenants** being necessary for an investment.

Phase 3 is to **develop the project in detail**, to establish the necessary co-operations at the site, to plan the center management team, to run further site marketing activities, etc.

center management

General Informations

Within our service cluster **center management we run and operate technology centers** concerning the **danubetec.net-system**. This also includes **site marketing activities** as well as ongoing **acquisition of new tenants**. Further **facility management** and **house management** are parts of this service focus.

Center Operation

For the operation of technology centers danubetec.net has developed an own system based on international networking. This contains **standardized management tools** as well as a **common Corporate Identity**.

We offer our clients - already established technology centers or those we develop together with partners - **experienced management teams** running the center in general as well as offering the single tenants special assistance within our focus **center services**.

Permanent education and training of our management teams provides a high quality level. Because: Only the best management team is good enough for the investors and tenants of a technology center run by danubetec.net!

Weitere Infos finden Sie unter:

www.danubetec.net